

# Jon McBain <Digital Designer />

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## Overview

I'm Jon McBain, a web UX / UI designer and front-end developer based in London. I love **beautiful** and **usable** web, application and mobile design that grabs the user's attention and keeps it.

I've had over 5 years professional experience, working for digital agencies, on in-house projects for software companies and with private clients, designing and building everything from **mobile apps**, **e-commerce sites**, and **content management** software to web **applications**, corporate **brochure sites**, government **campaigns** and online **magazines**.

## Work Experience

### **Freelance Mobile App Designer** – IPC Media <Sep 2011 – Dec 2011 >

- Design of Magazine app for iPhone, iPad, BB and Android for release in 2012
- Rebranding of UI for 9 Titles including Marie Claire, NME, Now and InStyle
- Design of "Content & Commerce" app framework, For Marie Claire Beauty Genius, InStyle Best Beauty Buys.
- NME "Band of the Day" app.
- Banner ads promoting mobile sites.

### **Senior Designer** – Cyber Interactive <Oct 2009 – Sep 2011>

- Design and front-end development for Digital Agency
- Design and interface development for Juniper CMS.
- Emails and Newsletter design for Black and Decker and DeWalt.
- Designer/developer for new Clinton Cards Website

### **Lead Designer** – Cosmics Communications <Dec 2008-Oct 2009>

- Design and front-end development for commercial sites for VoIP company
- Information architecture and content-creation
- UI and UX design for complex web-applications
- Use of Symfony framework and Wordpress.
- Interface design of Flash and Windows phone software

### **Owner - Pixelcloud Web Design** <2005-present>

- Private web design company, specialising in personal and small-business web sites.
- Design, development and hosting of content-managed sites.
- Creation of valid and accessible templates for various CMS platforms, including Wordpress, Joomla and PHPWebsite.
- W3C standards compliance, accessibility and Google optimisation.
- Photography and Photoshop artwork. Flash and Gif animation.

## Work Experience *cont...*

### **Web Designer** - Helix Business & Internet Solutions <2008>

- User interface and graphic design for small agency based in Kent.
- Emphasis on building valid XHTML and CSS templates for commercial clients with quick turnaround.
- Clients included 4France, Shiny pig.com, Door2tour and Touch Media.

### **Intranet Designer** - Delfont Mackintosh Theatres <2006-2008>

- Designed, built and managed Intranet site for second largest Theatre Group in West End.
- CMS integration.
- Site included complex navigation and structure yet needed to be easily operated and updated by users.
- Promotion and training within the organisation.
- Ongoing management and content provision.
- The site needed to be flexible and able to respond quickly to changes within the company management requirements.

## Technologies

- **Photoshop, Illustrator, Dreamweaver**
- **Hand-coded XHTML 1.0 Strict, CSS 3, HTML5 Boilerplate, jQuery, W3C/WAI .**
- **PHP, JavaScript, MySql**
- **Template Design: Symfony, Wordpress, Joomla, PHP Website, PhpBB.**
- **Flash (basic), Flex**
- **Other applications:** MS Office, Fireworks, In Design, Putty, CPanel.

## Other Experience

- **Photographer** (everything from wedding photography and photo-restoration to magazine shoots)
- **Advertising Story-board Artist** (for various agencies and production companies)
- **Composer** (Composed music for theatre, short films, corporate videos and radio shows – including Sony Nominated “The Good Drugs Guide”)

## Education

- **BA(hons) Drama (2:2). University of Hull.**
- **FEDAS (Arts A Level Foundation Course). Hounslow Borough College.**

***References available on request.***